



Marketing Management Software for Employment Services

Software to help Employment Services providers deliver impactful marketing campaigns and consistent communications.

TTS

Technology and Training Solutions

Robust data cleansing and segmentation tools, leading campaign management features, and insightful marketing analytics to increase the effectiveness of marketing programs, improve efficiencies, and better track key metrics. Marketing Management built into 'escrm' provides a holistic, comprehensive set of marketing capabilities so you can target your employers and job seekers effectively.

Features include:

- Planning and Budgeting
- Data and List Management
- Campaign Management
- Response and Lead Management
- Marketing Analytics
- Tracks all marketing activity
- Supports and maintains various campaign types:
 - ⇒ Events
 - ⇒ Direct Marketing
 - ⇒ Advertising
 - ⇒ Employer Campaigns
 - ⇒ Job Seeker Campaigns
 - ⇒ Generic Campaigns
- Fully Customisable
- Easy to use and integrates seamlessly with Microsoft Outlook

As Employment Services providers have the same common challenges as any other active business, ensure you achieve maximum value from your employment services software.

The Marketing Management module is a secure, scalable, affordable, and user-friendly solution that's part of the 'escrm' Business Management Suite.

To find out more please visit our web site at www.ttsolutions.com.au.

Alternatively email us at info@ttsolutions.com.au or call one of our consultants on 1300 667 577.

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